

ABSTRACT

A kit for caring for a fabric article includes multiple products such as a fabric treatment composition and a laundry detergent composition, a fabric conditioning composition, and/or a second fabric treatment composition. Each of the multiple products contains a coordinated element, such as a brand name, a characteristic ingredient, container graphics, containers, dosages per container, a dye, a perfume, a trade dress, a set of usage instructions, and a combination thereof.